

LEXUS CHARLESTON FASHION WEEK® THE EVENTS / 2020

EMERGING DESIGNER COMPETITION FAQ AND OFFICIAL RULES

#1. HOW DO I APPLY AND WHAT QUALIFICATIONS MUST APPLICANTS POSSESS IN ORDER TO ENTER THE CHARLESTON FASHION WEEK® (CFW), THE EVENTS 2020 EMERGING DESIGNER COMPETITION?

There are just 5 easy steps to apply. This includes:

1. Review Competition Outline
2. Pay the \$100 Application Fee
3. Fill in the Application with Name, Contact Information, Experience + Collection Details, and Upload Imagery
4. Review Calendar and Confirm 100% Availability
5. Submit Application

Online applications must be submitted by Wednesday, April 1 by 12:00 pm EST to be considered for the Competition. Applicants should demonstrate skill, creativity, quality, and have a strong understanding for the current fashion market and trends. Only fashion designers will be considered, NOT accessory designers.

Each collection must be the designer's own. There is no age restriction, however designers under the age of 18 require parental consent, and must be present in Charleston, South Carolina for the Competition. There are no exceptions. See below for additional details.

NOTE: The designer must be a resident of one of the United States - meaning currently residing in one of the 50 US states.

#2. DOES MY COLLECTION HAVE TO BE SEWN BY ME, OR AM I PERMITTED TO HAVE / USE A SEAMSTRESS OR MANUFACTURER PRODUCE MY COLLECTION?

You are permitted to work with a seamstress or manufacturer, as long as the designs are your own.

#3. ARE SKETCHES AND GARMENT IMAGES REQUIRED FOR APPLICATION SUBMISSION?

Yes. The designer must submit at least one sketch or rendering of one complete look to be featured in the proposed collection for the Competition. To submit more simply include as part of the one image requested on the application.

In addition, the designer must submit at least one photo of one complete look to be featured in the proposed collection for the Competition. Garments on a mannequin, dress form, and/or model are preferred. To submit more simply include as part of the one image requested on the application. Professional photography is not required, but clear imagery with good lighting is preferred to showcase designer skill, and collection fit and quality.

#4. WHAT SEASON SHOULD MY COLLECTION FOCUS ON?

Emerging Designers to present a collection for the current 2020 seasons – Spring/Summer or Fall/Winter – or Resort/Swim for 2021.

#5. HOW MANY LOOKS SHOULD BE INCLUDED IN MY COLLECTION?

Each Emerging Designer **MUST** show a collection of ten (10) complete looks including shoes / footwear*. Shoes are not required if it clearly makes sense for the overall esthetic of the collection, and will be weighed as part of the competition.

*NOTE: Designers are responsible for providing shoes for each model in the show. Models may not share footwear. The designer may have this sponsored, but CFW will not promote. Partnership and/or promotion are at the sole discretion of the designer.

#6. IF SELECTED AS A TOP EMERGING DESIGNER TO SHOW AT CHARLESTON FASHION WEEK® (CFW), THE EVENTS 2020 EMERGING DESIGNER COMPETITION WHEN AND HOW WILL I BE NOTIFIED?

Top Emerging Designers will be notified via the cell phone listed on the application by Friday May 1 by 6:00 p.m. EST. Designers must confirm acceptance into the competition within 24 hours of notification or they may be disqualified.

Non-selected applicants will be notified via the email listed on the application by Wednesday, May 6 by 6:00 p.m. EST.

#7. IS THERE A FINANCIAL OBLIGATION TO PARTICIPATE IN THE EMERGING DESIGNER COMPETITION?

Charleston Fashion Week®, The Events 2020 requires a processing fee of \$100 to enter the Emerging Designer Competition.

Past designers have disclosed costs associated with designing/creating looks for the collection – shoes, accessories, and any special hair and makeup pieces used for the show – at approximately \$5-10k.

Designers are also responsible for their own travel to/from Charleston (see details below) for both all production meetings leading up to the Competition and the week of the Event, plus transporting the collection, and meals.

#8. IF SELECTED FOR THE 2020 EMERGING DESIGNER COMPETITION WHAT TIME COMMITMENT WILL BE REQUIRED?

Designers **MUST** commit to the following dates and times, in order to participate in the competition. Mark your calendar now!

COMPETITION PREPERATIONS

- **Initial Production Meetings and Model Fittings** – Friday, May 15 and/or Saturday, May 16 (*subject to change*)

COMPETITION AT SUMMER FASHION EVENT

- **Final Model Fittings and Production Meetings** –Thursday, June 18 (*subject to change // may be as early as 9:00 a.m.*)
- **Summer Fashion Event and Competition** – Friday, June 19
- **Possible Post-Event** – Saturday, June 20 (*subject to change or cancellation*)

#9. IF SELECTED AS A TOP EMERGING DESIGNER TO SHOW IN JUNE, IS TRAVEL TO/FROM CHARLESTON AND ACCOMMODATIONS PROVIDED?

Designers are responsible for the following:

TRAVEL

- Emerging Designers are responsible for their own travel to/from Charleston for both the production meetings in May and the week of the Event in June.

ACCOMMODATIONS

- Emerging Designers are responsible for their own accommodations for the initial production meetings in May. Designers to arrive in Charleston on Thursday, May 14 and depart Sunday May 16.
- Emerging Designers are responsible for their own accommodations for the final production meetings the week of the show. Designers to arrive in Charleston on Wednesday, June 17 and depart Sunday, June 21.

#10. WHAT TAKES PLACE IN MAY AT THE INITIAL PRODUCTION MEETINGS AND WHY IS IT MANDATORY FOR THE DESIGNERS TO COME TO CHARLESTON?

The designers will meet with the CFW Production Director and teams to discuss the runway show, meet and fit models, discuss hair and makeup vision, music, press and social media, what to expect at the event, and more.

#11. IF SELECTED AS A TOP EMERGING DESIGNER TO SHOW IN JUNE, HOW WILL I CREATE MY SHOW SUCH AS CHOOSE MODELS, MUSIC, HAIR/MAKEUP LOOKS, SHOES, ETC.?

Charleston Fashion Week[®], The Events 2020 produces every runway show in coordination with each designer. This includes runway trained models, professional hair/makeup artistry, music, and more. These items plus the runway, sound, scenic and set are at the sole discretion of CFW. Designers are responsible for the collection designs, shoes, accessories, and any approved special hair or makeup pieces.

#12. CAN I USE MY OWN MODELS FOR THE RUNWAY SHOW?

Only models cast and selected for Charleston Fashion Week[®], The Events 2020 may be used for the Emerging Designer runway shows*. Designers will provide a list of preferred specifications to the Model Team prior to the May production meetings. Then designers will see potential models in May based on overall event and production needs.

*NOTE: Designers are not permitted to contact CFW models under any circumstance due to Competition rules. To do so will result in elimination from the Competition.

#13. WHEN WILL DESIGNERS SHOW THEIR COLLECTION?

Top Emerging Designers to show their collection on Friday, June 19 (*final show schedule to be determined by CFW*). A panel of judges will select one Grand Prize Winner at the end of the evening.

#14. WHO WILL VIEW MY COLLECTION?

Over the last 13 years, Charleston Fashion Week® has attracted attendees including buyers, store and fashion retailer owners, featured designers, and fashion industry professionals and tastemakers. CFW attracts local, regional, and national press and media attention.

#15. DO EMERGING DESIGNERS RECEIVE TICKETS TO THE SUMMER FASHION EVENT, JUNE 19?

Each top designer will receive two (2) tickets to the June 19, 2020 Summer Fashion Event. Design duo teams will still receive only two (2) tickets, not two tickets each.

#16. WHAT HAVE PREVIOUS DESIGNERS WHO HAVE SHOWN AT CHARLESTON FASHION WEEK® GONE ON TO DO?

Since 2008, the first year Charleston Fashion Week® held the Emerging Designer Competition, designers have been successful in many areas of the fashion industry. Some have gone on to audition and cast for shows such as *Project Runway*, others worked for and with top fashion designers and retailers including CADET, Libertine, Lily Pulitzer, Ralph Lauren, Timo Weiland, Macy's, and Bloomingdale's to name a few.

Many have started their own successful design line and have been featured in major print and online publications including *VOGUE*, *Vogue.com*, *Elle.com*, *Sports Illustrated*, *Marie Claire*, and many more.

In 2018, at Charleston Fashion Week® top designer **Andrew Clancey** of Any Old Iron based in Nashville, showed as a crowd favorite. Today he dresses fashion and music's top icons including Beyoncé, Cari B, Elton John, Lady Gaga, Taylor Swift and many more.

CFW Emerging Designer alum **Marysia Reeves** has been hugely successful since winning the Charleston Fashion Week® 2009 competition. Just 6 years later she was selected among the CFDA/Vogue Fashion Fund's top 20 in and was inducted as a

CFDA member in 2018. Since Marysia opened her flagship store in Soho, New York, along with being picked up by BARNEY's New York, Anthropologie, and many other high-end boutiques across the country and internationally. Her swimwear has been featured in *Sports Illustrated* Swimsuit editions, *VOGUE*, *Coastal Living*, *Teen VOGUE*, and *WWD*.

In 2003, **Katherine McDonald** began to design her own collection, LulaKate, based in Charleston, South Carolina. Met with great success, in 2007, Katherine opened her flagship store in downtown Charleston. Today, the collection includes both bridal and ready-to-wear lines sold nationwide.

Charlotte Hess, 2011 Grand Prize Emerging Design Winner, was featured by ELLE.com and has since opened a textile studio in Nantucket where she does knit to order pieces from her line and custom work. Her collection can now be found at boutiques in Nantucket, MA; Palm Beach, FL; Burlington, VT; Auckland, New Zealand and Glasgow, Scotland.

CFW 2013 Emerging Designer semifinalist **Jazsalyn McNeil** was also a 2013 Belk Southern Designer Showcase winner, and her collection was sold store wide at Belk. Since CFW, Jazsalyn has embarked on a partnership with Lectra, the leading provider of integrated technology solutions that addresses the entire fashion collection process. McNeil will be designing two outfits to be used in a worldwide campaign featuring Lectra's technology. Over the past 40 years, Lectra has worked with some of the biggest names in fashion including Armani, Calvin Klein, Dior, Prada, and H&M.

#17. WHAT PRESS COVERAGE DOES CFW TYPICALLY RECEIVE?

Each year we receive millions of media impressions through the activation and support of local and national media to include reporters, bloggers, photographers, editors and journalists. Past press highlights have included event coverage by CNN, *Huffington Post*, *InStyle.com*, Glamour.com, *Southern Living*, *The Daily Front Row*, *The Post & Courier*, Style.com, and more.

#18. IF SELECTED AS A TOP EMERGING DESIGNER, WHAT DOES THE PRIZE INCLUDE?

TOP EMERGING DESIGNER PRIZE PACKAGE*

- Runway Show at Charleston Fashion Week, The Events 2020 on Friday, June 19 // Includes Professional Trained Runway Models, Hair & Makeup, Lights, Music, and Production
- Pair of Tickets to the Summer Fashion Event and Competition
- Opportunity to Hob-Nob with Charleston's Top Influencers, Retailers, Press
- Professional Head-Shot and Photography from the Event and Summer Show // No Watermark

- Complimentary Pop-Up Shop at the Lexus CFW's Fall Event, September 25 to Showcase and/or Sell Merchandise // Includes Space, Fixtures, Signage, and Lighting (*for Grand Prize Winner Only*)

Estimated Value \$5000+ each Emerging Designer

*NOTE: Additional prizing may be announced at a later date. All prizes listed are subject to change.

#19. CAN I ENTER THE EMERGING DESIGNER COMPETITION CONTEST IN SUBSEQUENT SEASONS?

Yes. If you have not been selected as one of the Top Emerging Designers to show at Charleston Fashion Week® for any Competition in years past, you may re-enter the Competition again.

#20. IF I AM EXPERIENCING TECHNICAL DIFFICULTIES UPLOADING IMAGES OR SUBMITTING MY APPLICATION, WHO DO I CONTACT?

Contact CFW via e-mail at robert@charlestonmag.com

#21. RULES AND REGULATIONS

PARTICIPATION IN Emerging Designer Competition IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW. NO PURCHASE NECESSARY TO ENTER OR WIN. The Emerging Designer Competition is open to residents of the United States. Entrants must be 18 years of age or older or have parental/guardian permission to apply. Entrants may be individual designers or teams of two designers working together. Emerging Designer Competition is owned & produced by Charleston Fashion Week®, LLC, a subsidiary of DEZ Inc dba GulfStream Communications.

ELIGIBILITY: By participating, Entrants agree to be bound by these Official Rules and Regulations and the decisions of Charleston Fashion Week® which are final and binding on matters relating to Emerging Designer Competition.

TERMS OF ENTRY: By entering, you represent and warrant that your Entry consists of original works by you and/or your design team and that you have not copied or used other works to create your Entry without permission or right to do so; no person, other than Entrant has any right, title, or interest in any part of your Entry; your Entry, the use thereof by Emerging Designer Competition, or the exercise by Emerging Designer Competition of any rights granted by you pursuant to these Official Rules and Regulations and your choice to enter and compete in the Emerging Designer Competition, does not and will not infringe or violate any rights of any third party or entity, including, without limitation, copyright and trademark or contractual rights; you have all the rights, licenses, permissions and consents necessary to submit the Entry

and to grant all of the rights that you have granted to Emerging Designer Competition pursuant to these Official Rules and Regulations and necessary to submit your entry in accordance with these Rules and Regulations. Entries must comply with all laws, rules, and regulations.

HOW TO ENTER: Entrants must register by completing the official online entry form at <http://thevents/charlestonfashionweek.com> and submitting the application processing fee. Entrants must upload photographs of Entrant's own original work ("Designs") and complete all required registration fields as designated by an asterisk (*) on the entry submission page, hereafter collectively referred to as "Entry" or "Entries". For participant's Entry to be valid and in order for their Entry to be eligible for voting, participant must acknowledge reading, accepting, and agreeing to the terms and conditions set forth in these Official Rules and Regulations. Entries must be received no later than the deadline outlined as part of the current competition. Emerging Designer Competition is not responsible for any charges incurred in conjunction with the submission of Entries. All Entries submitted must be original, truthful, unpublished and without copyright restrictions. All Entries become the unrestricted property of Charleston Fashion Week®, LLC and Dez Inc. dba GulfStream Communications.

ORIGINALITY: Your Entry must be your original work and must not contain any third-party content or other materials (such as writing, poetry, text, graphics, artwork or logos), or any inappropriate or offensive materials.

ENTRY RIGHTS: You represent and warrant that all persons participating in the production of your Entry have given you their express written consent to submit the Entry for use in any manner and in any and all media, whether now existing or hereafter discovered, including, without limitation, the internet, print and television, in perpetuity. You further represent and warrant that anyone who was engaged by you to produce the Entry or who appears in the Entry has no claims for payment of any kind, including, without limitation, for royalties or residuals, arising out of any use or exhibition of your Entry and was not engaged under agreement with a talent agency, union or guild that would result in any ongoing obligations resulting from the use or exhibition of the Entry. If you include pictures of anyone in or with your Entry, you must have their written permission to include their image in or with the Entry. By entering, you agree that your Entry becomes property of Dez Inc. and Emerging Designer Competition; you grant to Emerging Designer Competition the non-exclusive, worldwide, royalty-free right to use, reproduce, publicly display, perform, create derivative works from, alter, modify, edit, repurpose and/or otherwise manipulate the Entry, or any part or element thereof, in any manner and in all media, now known or hereinafter created in perpetuity; Emerging Designer Competition has the right to grant use of Entries to sponsors, licensees, successors and assigns for future advertising, promotion and publicity in any manner and in any medium now known or hereafter devised in perpetuity. If you send any Submission to us, you are at such time granting Emerging Designer Competition, affiliates, sponsors and their licensees, successors and assigns a worldwide, royalty-free, perpetual, unrestricted, irrevocable right and license to use, re-use, reproduce, manipulate, modify, digitize or enhance, adapt, change, edit, publish, translate, create derivative works from, distribute, re-distribute, display your Entry (in whole or in part), and the images or likenesses that appear in your Entry (in whole or in part) and/or incorporate all or part of your Entry in other works, all in any form, format, media or technology now known or later developed or

invented anywhere at any time in any media format and through any media channels and for any purpose, including, without limitation, downloads, streams, in audio/visual recordings, motion pictures, television programs, productions, advertising, promotion and publicity, all without further notice to, consent from or payment to you. You will not be paid for your Entry or for granting Emerging Designer Competition any of these rights. Emerging Designer Competition, its partners, sponsors, affiliates, and their licensees, successors and assigns are in no way obligated to use your Entry (and have no obligation to you or any other person or entity after your Entry is received), and no obligation to give any credit if your Entry is used. Emerging Designer Competition may use all or part of your Entry in any way, at their sole discretion. You grant Emerging Designer Competition these rights whether or not you are selected as a Semifinalist or Grand Prize Winner. You agree to waive all claims to and shall receive no royalties of any kind now or in the future from Emerging Designer Competition, Charleston Fashion Week® LLC, Dez Inc. its affiliates, partners, sponsors or their licensees, successors and assigns for use of your Entry, including copyright or trademark royalties, and you represent, warrant and agree that no other party is entitled to claim royalties from the use of the Entry as set forth in these Official Rules and Regulations.

ILLEGAL, OBSCENE OR OTHERWISE INAPPROPRIATE IMAGES, DESIGNS, BIOS OR ENTRIES: Any Entries containing material that is violent, pornographic or otherwise obscene, illegal, inappropriate, or racially or morally offensive may be rejected as ineligible. Emerging Designer Competition reserves the sole and exclusive right and discretion to determine eligibility, appropriateness and fitness of Entries.

SELECTION OF TOP EMERGING DESIGNERS: Top Emerging Designers are selected via a juried selection process conducted by a panel of fashion industry experts. The Entrants with the top judge rankings will be selected as Top Emerging Designers and invited to compete at Emerging Designer Competition at Charleston Fashion Week®. Top Emerging Designers show at the Event and are scheduled by Charleston Fashion Week®. Judges will select one (1) Grand Prize Winner at the conclusion of the Event on Friday, June 19, 2020. A Grand Prize Winner will be selected via the fashion panel of judges at their sole discretion and be awarded as the Emerging Fashion Designer Competition Winner. If there is a tie in voting (if two individuals receive an equal number of points), the individual to be declared the Grand Prize Winner will be selected by Charleston Fashion Week® at their sole discretion. The process to select the Winner may be modified or amended without notice at any time and is at the sole discretion of Charleston Fashion Week®.

NOTIFICATIONS: Top designers will be notified by phone and/or email. Emerging Designer Competition will make three (3) attempts to contact the top Emerging Designers first at the cell phone number then email address provided with their Entry on May 1, 2020. If the Charleston Fashion Week® team is unable to reach a top designer via phone or email within 2 days, they will be disqualified and the Entrant with the next highest ranking will be selected.

TOP EMERGING DESIGNER REQUIREMENTS: Top Emerging Designers must commit to the dates listed on the application and the FAQ, in order to participate in the Competition: attend the mandatory production meetings in May and attend the actual

Competition in June. Each designer is responsible for all travel costs to and from Charleston, accommodations, cost of the collection, footwear and/or other expenses.

QUALIFICATIONS: To qualify and compete for the Grand Prize, each Top Emerging Designer must present ten (10) complete looks on the runway at the Emerging Designer Competition (the "Collection"). Each Entrant's Collection consist of original creations designed by the designer or design team as registered and uploaded to Emerging Designer Competition application. Each designer is responsible for all costs and arrangements associated with the timely transportation of their Collections to Charleston Fashion Week®. Neither Emerging Designer Competition, Charleston Fashion Week®, Dez Inc. nor its sponsors, partners, employees, interns or any other person or entity working under the direction of Emerging Designer Competition are responsible for any loss or damage to Entrants' Collections.

TOP EMERGING DESIGNER PRIZE: Qualifying Top Emerging Designers will receive a runway show at Emerging Designer Competition during Charleston Fashion Week® The Events 2020 on Friday, June 19. Charleston Fashion Week® will provide models, hair, makeup, and all runway production needs. Designers will be required to communicate to the Charleston Fashion Week® production team for all show and event needs. Failure to meet Emerging Designer Competition production deadlines is grounds for elimination. The Entrant with the next highest ranking will replace the eliminated designer from the Competition.

Each Top Emerging Designer will receive two (2) tickets to the June 19 Summer Fashion Event in Charleston, South Carolina. Design duo teams will still receive only two (2) tickets (not two tickets each). Tickets are non-transferrable and may not be exchanged for cash value. Each designer is responsible for transportation to the Competition.

SELECTION OF GRAND PRIZE WINNER: A panel of judges selected by Charleston Fashion Week® will select one (1) Grand Prize Winner based on a review of their collection during the Emerging Designer Competition runway shows. Emerging Designer Competition judges have the sole authority and discretion to select the Grand Prize Winner. The decision of the judges is final and not subject to challenge or appeal. Emerging Designer Competition judges are selected and authorized to judge by Charleston Fashion Week® and reserves the right to replace, add and/or remove judges, and/or otherwise modify the judging process at any time prior to the commencement of the Emerging Designer Competition runway shows. The process to select the Grand Prize Winner may be modified or amended without notice at any time at the sole discretion of Charleston Fashion Week®.

The Charleston Fashion Week® commitment to produce a runway show for the Competition is represented as a good-faith intention and neither Charleston Fashion Week® nor its sponsors and partners are entering into a contractual agreement nor a contractual commitment implied that obligates Charleston Fashion Week® to the production of the shows. Charleston Fashion Week®, its sponsors and partners are not responsible for any disruption and/or cancellation of Emerging Designer Competition or Charleston Fashion Week® and no guarantees or warranties are implied.

GRAND PRIZE: One (1) Grand Prize Winner to be selected by the panel of Emerging Designer Competition judges per the Rules and Regulations as outlined herein will receive a Grand Prize. The Grand Prize Package is expected to include:

- Mentoring opportunity with an industry leader;
- Pop-up shop at Charleston Fashion Week® The Events 2020, the Fall Event either Friday, September 25 or Saturday, September 26; final date selection at the sole discretion of Charleston Fashion Week®.

Additional prizing or changes to prizing may be announced at a later date. Emerging Designer Competition makes no representation that a cash prize may be substituted for the Prize Package. Charleston Fashion Week® Emerging Designer Grand Prize Winner has no claim to a cash prize in lieu of value represented for prizes outlined. All federal, state, and local taxes are the sole responsibility of all Entrants, Top Emerging Designers, and Grand Prize Winner.

GENERAL RULES: Emerging Designer Competition, Charleston Fashion Week®, LLC, DEZ Inc., its sponsors, partners, companies, subsidiaries, affiliates, joint venture companies, advertising and promotion agencies, marketing agencies, licensees, successors, and assigns or any other entity involved in the development or administration of the Emerging Designer Competition, Charleston Fashion Week® LLC, Dez Inc. and all of their respective employees, officers, directors, shareholders, sponsors, partners and legal counsel (collectively, "Released Parties") are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website or other connections, availability or accessibility or miscommunications or failed computer, transmissions, lines or technical failures or difficulties, or other errors of any kind whether human, mechanical, electronic, network, typographical, printing or otherwise relating to or in connection with Emerging Designer Competition, including, without limitation, any errors of any kind that may occur in connection with the administration of Emerging Designer Competition, the processing of entries, the announcement of prizes; or the incorrect or inaccurate capture of any entry or other such information or the failure to capture any such information. Released Parties are not responsible for incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized by Emerging Designer Competition. Released Parties are not responsible for injury or damage to Entrants or to any other person's computer related to or resulting from participation in Emerging Designer Competition, uploading or downloading materials from or use of the web site. Persons who tamper with or abuse any aspect of Emerging Designer Competition, the Charleston Fashion Week® web site or web pages associated with Emerging Designer Competition, as solely determined by Emerging Designer Competition, will be disqualified. Any attempt by any person to deliberately damage any web site or undermine the legitimate operation of Emerging Designer Competition, the Charleston Fashion Week® website or web pages associated with the Charleston Fashion Week® Emerging Designer Competition is in violation of criminal and civil law. Should such an attempt or violation of law be made, Charleston Fashion Week® reserves the right to seek damages from any such person to the fullest extent of the law. Charleston Fashion Week® may, in their sole discretion, terminate the competition and voting at any point and declare a winner based on the votes up to that point. Entrants, by participating, agree that Released Parties and their respective parents, affiliates, subsidiaries, dealerships, advertising and promotion agencies, and website providers/web masters, and all of

their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by Entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in Emerging Designer Competition. Each Winner, by acceptance of a prize, except where legally prohibited, grants permission to Emerging Designer Competition and their designees to use his/her name, address (city and state), photograph, voice, and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide, and on the Internet and world wide web, in perpetuity, without notice or review or approval.

CONDITIONS: Entrants release and agree to hold harmless the Released Parties from any and all damage, loss or liability to person or property, due in whole or part, directly or indirectly, by reason of an entrant's Submission and/or its contents or by reason of the acceptance, possession, use or misuse of any prize or participation in the Charleston Fashion Week® Emerging Designer Competition. These Official Rules and Regulations are governed by the State of South Carolina. Any controversy or claim relating to any Entry and/or these Official Rules and Regulations shall be submitted to arbitration. Judgment upon the award rendered by the arbitrator may be entered in any court of competent jurisdiction. If any portion of these Official Rules and Regulations is found to be invalid, illegal or unenforceable, for any reason, that portion shall be severed from the rest and shall not affect the agreement to resolve all controversies and claims through arbitration. Claims and causes of action arising out of or connected with the Emerging Designer Competition, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration. Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering Emerging Designer Competition, but in no event attorney's fees. These Official Rules and Regulations supersede any and all agreements or communications of any kind between any Entrant and Emerging Designer Competition or any person or entity associated with the Charleston Fashion Week® Emerging Designer Competition, and cannot be modified or waived except in writing and unless properly signed.

PRIVACY: Information provided to enter the Emerging Designer Competition will not be sold to third parties.